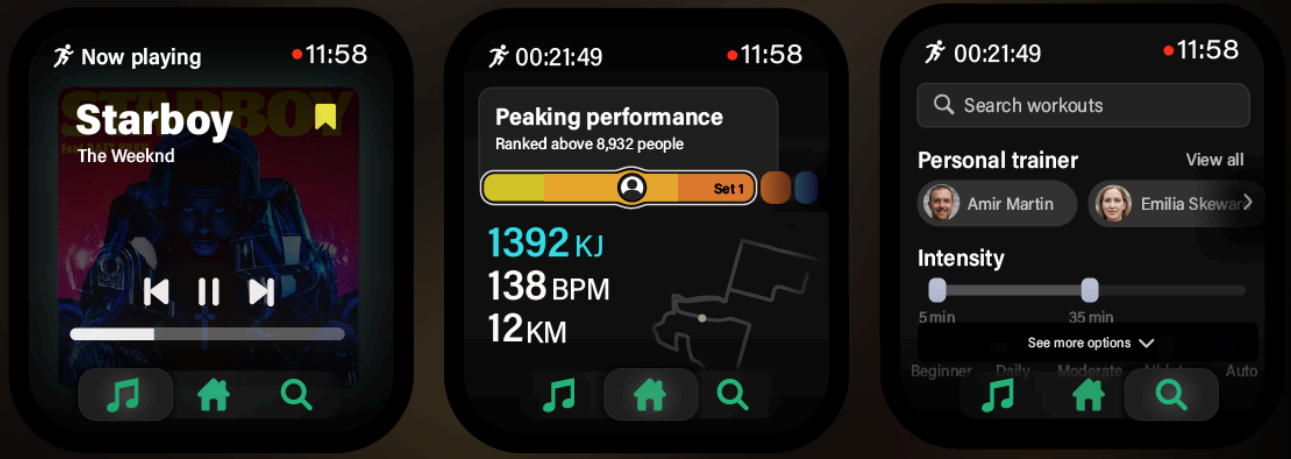
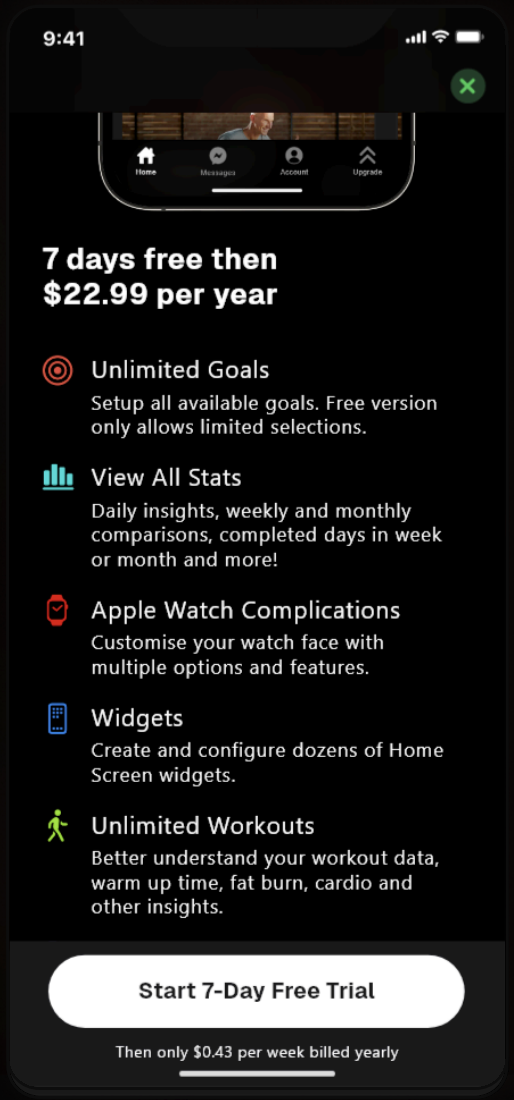
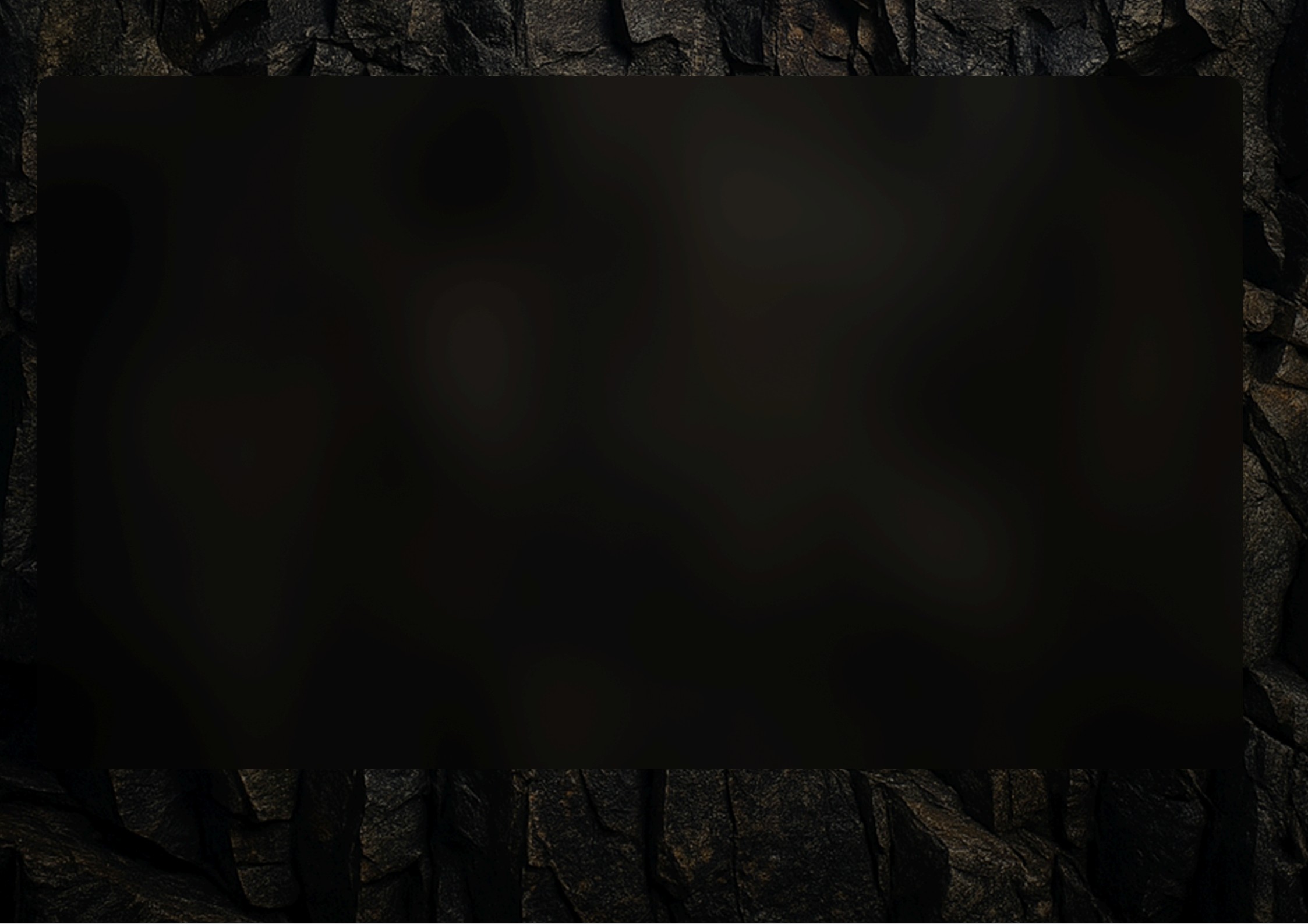
Designing across platforms

This prototype showcases my ability to translate dense information into an elegant, 2-inch canvas without sacrificing brand personality or usability.



- **bold visual hierarchy** anchors attention
- **strategic colour symbolism** adds hierarchy for intuitive navigation
- gradients connects features, adds depth and visual cohesion





Fitness app UI

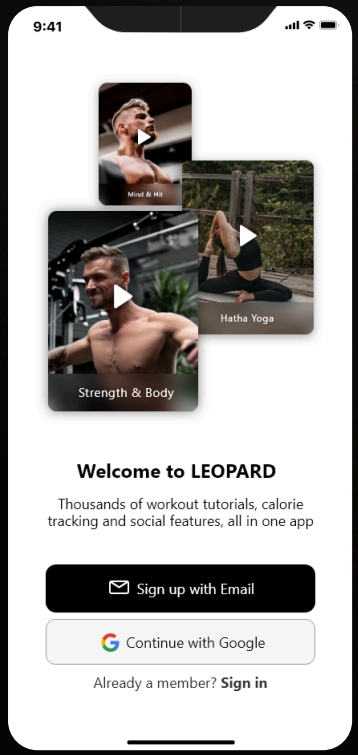
A mobile interface focused on fitness recommendations and interactive coaching with social features

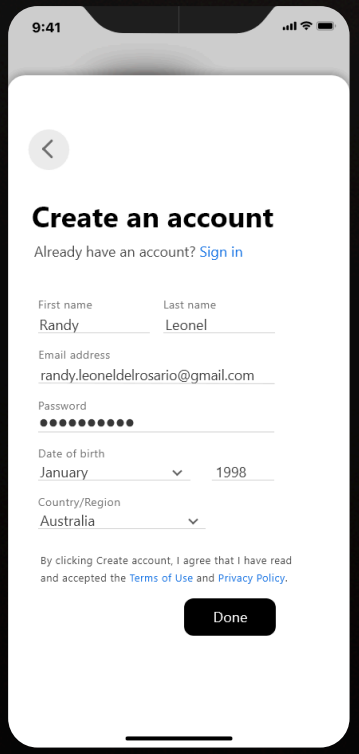
100%

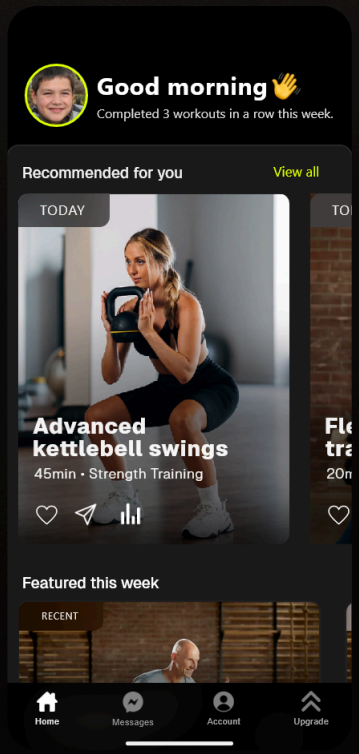
Assessment grade on this task in Year 10 Multimedia

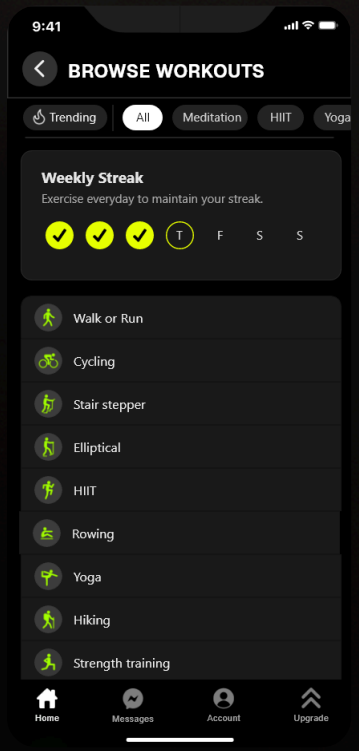
> "A valuable fitness app. The practical understanding of design principles (white space, type hierarchy, application of high-quality images) is above a Year 10 level."

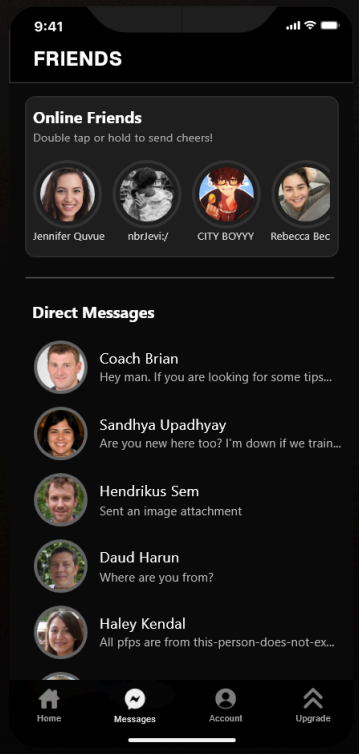
Mr J Kromohardjo, Multimedia teacher at Carlingford High School











Swift onboarding

Strategic CTAs with targeted interactive media hooks users

Seamless & integrated

Grouped content, cohesively laid out, interconnects multiple main page features

Layered content

Depth cues (shadows & elevation) and sectioning guides user navigation

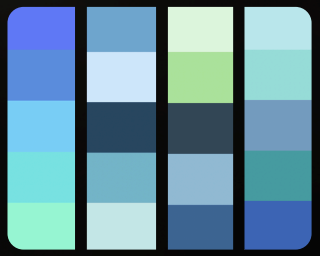
Unified aesthetics

Colour contrast highlights key interactions & content, reflecting a professional command of UI/UX design principles

Koala airlines

Designed an integrated 360° branding campaign for an imaginative company, to visually communicate ideas and vision.

Aircraft tail design



Colour theming
suitability research